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This is an interesting knowledge related to Economics, Business strategy and Operations Research (Mathematics programming). Abundant research on pricing and revenue optimization; for instance,...

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A pricing and revenue optimization solution
not only gives consultants real-time visibility
of capacity utilization, but also recommends

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the prices they can quote to customers. The solution factors in last-minute changes (e.g. order cancellations) to determine capacity and pricing in real time.

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Contextual Pricing: The Death of List Price
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